

December 13, 2022

Dear Oregon Lottery Retailer,

I am writing with a message of gratitude as we close out a successful year. Lottery sales have returned to pre-pandemic levels – a rebound that shows our players continue to find relevancy in our games and value the revenue they generate to support Oregon programs. A key partner in this success is you, and the connections you make with our players.

A few notable wins I'd like to highlight:

- During the record Powerball jackpot run up that began on August 3, 2022, we sold nearly \$33 million in tickets. That equals more than \$2.6 million in added retailer commissions from the boost in ticket sales, not including bonuses from the lower-tier
- Players earned prizes totaling nearly \$16 billion for the fiscal year (July 2021 to June 2022).
- Favorability toward the Oregon Lottery remains strong, with 64% of Oregonians sharing they feel playing our games is an appropriate way to generate state revenue.
- We returned nearly \$909 million to the state for the fiscal year, which will directly benefit our state parks and natural habitats, public schools, veteran services, outdoor school, economic development, and problem gambling treatment and prevention.

In the coming year, expect updates on our plans for both Video Lottery and other lottery game portfolios. We will be exploring new equipment, game content and game enhancements. Your account manager will keep you informed as our plans take shape.

I want to close by expressing my thanks for your continued partnership, especially as we weathered the uncertainty of the past two years. Looking ahead, I am energized by the commitment you share in delivering fun and exciting games to our players.

I wish you a happy, healthy holiday season and year to come.

Sincerely

Barry Pack

Oregon Lottery Director





